

PRESS RELEASE

For Immediate Release

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Cave Creek, AZ (August 24, 2026) – Warrior-Reborn™ is a new non-profit entity, 501(3)(c) status pending, created to help military veterans build post-service careers as entrepreneurs. Their program offers veterans the chance to live, learn and work in a team-oriented, remote setting in Cave Creek, AZ.

This practical, short-term, immersion experience will teach participants the type of skills required to begin new lives as independent business owner/operators, including selecting the right business structure, financial principals & forecasting, sales & marketing and project/supplier management.

As part of the program, veterans will also be paid while getting hands-on experience with technical skills such as welding, fabrication, electrical, plumbing, assembly operations and supplier management.

This training in business skills, technology and manufacturing will use a real-world company, *LandShark™ Trailers* (www.overlandshark.com) as part of the program. Participants will learn how these new, radically unique off-road/grid adventure trailers are designed, built, marketed, sold and serviced.



Upon completion of the program, participants can also purchase trailers (25% military discount) and explore remaining involved as commissioned brand ambassadors, sales or service reps.

Warrior-Reborn offers a unique, tangible way for military veterans to secure training in a team-oriented structure while learning the kind of skills that will enable them to succeed in traditional employment, as independent business owners and/or as *LandShark* regional brand ambassadors or sales/service reps.

They'll also have the opportunity to remain engaged with the program, alumni and instructors creating a long-term support system that is critical to entrepreneurial success.